



Sponsorship Options At-A-Glance

2021 International Short Break (Respite) Association Conference

June 22 - 25, 2021

Monona Terrace Community and Convention Center

Madison, WI, USA

2021 Conference Sponsorship Levels	Champion of Respite \$15,000	Platinum \$10,000	Gold \$5000	Silver \$2500	Bronze \$1000	Friend of Respite \$500
Opportunity to welcome conference participants	✓					
Digital advertisement on screen projection loop in all general sessions	Full-screen logo	Half-screen logo	Quarter-screen logo	Logo on screen	Logo on screen	Logo on screen
Logo on conference bags	Full-size one color logo	Half-size one color logo	Quarter-size one color logo			
Logo with website link within the sponsorship tab of the conference app	Champion section	Platinum section	Gold section	Silver section	Bronze section	Friend section
Acknowledgment during a plenary, reception or meal	Acknowledged on all	✓	✓			
Name/Logo on conference website and materials	✓	✓	✓	✓	✓	✓
Exhibitor table	Premier location	Premier location	Preferred location	Free	Discounted table	
Full conference registrations	4 registrations	3 registrations	2 registrations	1 registration		

** Sponsors may elect to donate their complimentary conference registrations that are included in the above package to support the participation of family caregivers and/or individuals with a disability. If you are interested in sponsoring additional conference registration costs for family caregivers and/or individuals with disabilities, you may do so in any dollar amount.*

Questions? Contact Laura Richards at isba2021@union.wisc.edu or call 608-265-6534